

**Fullerton College Foundation
Executive Committee Meeting
Minutes of the December 17, 2015 Meeting**

For Approval

Attendees: Dr. Schulz, Nicole Bernard, Mary Dalessi, Chuck Allen, Jerry Callaghan, Bob Miranda (Carol Dodson attended the CSUF Presentation and left before the start of the Executive Committee meeting)

Meeting Called to order at 11:15AM after the presentation by the CSUF Project Team.

1. CSUF Project Final Report – presented by the student team and accepted by the Foundation’s Executive Committee.
2. Review and approval of the Minutes of 11/17/15 Meeting. Approved.
3. Recommendation for the 2016-2017 Scholarship Allocation amount
 - a. Chuck Allen presented alternatives for the 2016-2017 scholarships and the payout amounts based upon different scholarship allocations between 3.5% and 5.0% Mary Dalessi motioned that the 2016-2017 allocation amount be set at 4%. The motion was seconded and approved.
4. Board Budget Working Committee and the Sub-Committee update
 - a. Response to Warren Mitchell’s request for additional information
 - i. Chuck Allen reported that the Sub-Committee’s work has been delegated to the Foundation’s Scholarship committee,
 - ii. The “talking points” response to Warren Mitchell’s letter were reviewed by the Executive Committee and modifications were made to the response. Chuck will draft another version and have it reviewed by Jerry Callaghan prior to having Nicole sign and send it.
5. Fund Raising/Events
 - a. Retired Faculty and Staff Event – February 27, 2016
 - b. Annual Scholarship Banquet – May 20, 2016
 - c. Buck Match Program/Pin Raise Program – Chuck and Nicole have met with the Pin Raise people and have started the process of rolling out this program. Basically, the program is an “app” based application that participating businesses (restaurants, dentists, auto dealers, etc.) agree to make a donation based upon a

customer purchase and selection of charity. The challenge for the Foundation is to get a large number of students, board members and supporters to download the app and use it on a consistent basis.

- d. Craft Beer Walk – Gail and Chuck met with Lisa McPheron about how to handle an event like this. Lisa helps coordinate the Chino Hills Wine Walk and she is extremely helpful with information about how to proceed with an event of this type.
- e. Gatherings at Foundation Directors' homes – the idea here is to host “friend raisers” in relaxed social settings so that we have opportunities to spread the word about the Foundation and the work we do.
- f. Organic Farmer's Market – Gail, Chuck and Mary Dalessi are working on a plan to host a Certified Organic and/or a Certified Farmer's Market on the College campus beginning in the Fall of 2016. They are working on developing a business plan along with visits to many of the local Farmer's Markets to view their operation.

6. Other Business

- a. Dr. Schulz discussed the possibility of sponsoring a Fullerton College Day/Night at an Angel Baseball game. The net proceeds would go to fund the Fullerton College Foodbank.