

Fullerton College Foundation
Executive Committee Meeting
FC President's Conference Room
Thursday, 3/28/2019, 9:30AM – 11AM
Minutes – For Approval

Attendees:

Present: (5) Irene Shaw Broden, Mary Dalessi, Bob Miranda, Darlene Jensen, Chuck Allen

Absent (2): Nicole Bernard; Dr. Greg Schulz (Traveling)

Guests: Brent Hunter, NOCCCD Executive Director, Planned Giving

The FC Foundation Executive Committee Meeting was Called to Order @ 9:32am by Irene Shaw Broden, FCF Board Vice-President

ACTION ITEMS:

1. Board Meeting Minutes 1/24/2019 – Review and Approval

FCF Board Past President Mary Dalessi moved approval of the FCF Executive Committee Meeting Minutes for 1/24/19. FCF Board Executive Director Chuck Allen seconded the motion. The minutes were approved with no objections.

2. FC President's Report- Dr. Greg Schulz was unable to attend the FCF Foundation Meeting, due to traveling. No Report.
3. Board Ad Hoc Committee Recommendation/Next Steps

FCF Executive Director Chuck Allen reported that the next FCF Board Ad hoc Committee Meeting is on Monday, April 1, 2019, at 1:30pm. No committee work has been done at this time. FC President Dr. Greg Schulz is hoping for a July 1, 2019 rollout. More work and study are still needed, including strategies for integration. Due to FCF Board Member Dr. Robert Jaurequi's interest in serving on this committee after the last FCF Board Meeting, Robert has been invited to serve on the committee.

4. **2019-2020 Preliminary Budget Presentation**

FCF Executive Director Chuck Allen provided the most current Preliminary Budget for review. This included the 2018-19 Approved Budget, Year-To-Date 2018-19 Budget and the Proposed 2019-2020 Budget.

Under Support and Revenue: Interest, Dividends, Unrealized Gains and Capital Gains are the Heart and Soul of the FC Foundation = \$175,000 (Auditors' #s)

Under Contributions - Unrestrictive, Chuck mentioned that two more sponsors are needed for Partners in Education, which is split between 2 years. Black Rock and Arborland Montessori are potential corporate sponsors.

Under Major Fundraisers, the FCF Car Raffle is scheduled to begin on May 1, 2019. (Actual Start Date: May 9, 2019).

Re: Foundation Sponsored Gala, \$88,000 was raised from the event. Less income was generated from the \$101,000 proposed income, due to less seats sold.

Re: Passive Income Sources, PinRaise is no longer one of the items. Ralphs and Smile.Amazon are still bringing in steady income, with 49 participant percentages totaling \$1,620 to date.

Re: Board Members and Community Members, only \$4,000 has been contributed thus far. Discussion took place re: reminding FCF Board Members that \$1,000 contributions are due this budget year. Monthly payments are acceptable. Implementation of an Employee Campaign was also discussed.

Re: Corporate Sponsorships, John Dunn was mentioned as a Gala Sponsor.

Under Foundation Scholarships and Grants:

Scholarships are in good shape....more donations have come in...

Re: Osher Scholarships were further clarified; less students pick these scholarships up since there is a 24 unit completion requirement.

Under Administration/Salary Expenses: All is as predicted and is on schedule.

Under Foundation Events and Projects: We are behind on events.

5. 2019 Car Raffle Update

FCF Board Secretary & Car Raffle Chair Darlene Jensen provided the Car Raffle update. Draft 3 of the 2019 FC Foundation Car Raffle-Related Event Calendar was distributed. 33 events are needing volunteers & ticket sellers. 27 of those events include displaying the car (6 on campus & 21 within the community). Our hope is for the Car Raffle Tickets and Promotional Materials to arrive by the FCF Board Meeting on 4/11/19. Car Raffle Tickets are scheduled to be distributed at that meeting, with ticket sales beginning as of May 1, 2019.

6. 2019 Gala Update

As per Chuck Allen, the Gala Planning Committee had a meeting, however, there is still a lot to do. Three Important Factors have been determined for the Gala's success: 1) That Guests Have a Good Time; 2) That Guests Get their Monies Worth; 3) That the Event Does Something Good! Comparisons of recent events were shared, some successful, some less successful. A Casino Party Fundraiser was suggested; Chuck prefers to focus on students and that they will benefit from the fundraiser.

7. Nominating Committee Update

Need to Elect New Board Members whose terms are up from Group 3. These include Irene Shaw Broden, Curtis Chan, Marieke Claassen, Darlene Jensen and Caroline Lee. In addition to these 5 current member positions becoming vacant, four of these candidates may be invited to return as candidates. There are also 3 other vacancies from Group 1. At this time, 4 additional candidates are being considered for the ballot, as well.

A motion was made by Chuck Allen and seconded by Bob Miranda, to write a letter to each current Board Member from Group 3 and Group 1 who are not being invited back as a candidate. The motion was approved with no objections.

Nominations Chair Mary Dalessi will follow-up accordingly.

8. FCF Board Officer Elections

After the completion of the FCF Board Elections, Officer Elections will be taking place for FCF President, Vice-President, Secretary and Treasurer. Nominations are to be made by the FCF Board of Directors and through Self-Nominations.

9. 4/11/2019 Board Meeting Agenda

- a. Budget – Chuck/Bob
- b. Nominations for FCF Board of Directors & FCF Officer Elections
- c. FCF Car Raffle
- d. FCF President's Gala

10. Other Business

- a. Darlene: FCF Promo Tables/Volunteers Needed:
 - i. Tues., April 2, 10am–2pm, Financial Aid Awareness Day
 - ii. Fri, May 17, Car Display/Raffle Tix Sales @ FCF Scholarship Awards Night, by 200 Bldg.:
 1. 5:30pm -6:30pm and 8pm – 8:30pm
 - iii. FCF Promo Table @ Grad Cap and Gowns Pick-Up
 1. In Front of Bookstore, 9am – 6pm
 2. Monday, May 13-Thursday, May 16
 3. Friday, May 17, 9am – 12N

- iv. FCF Promo Table at Muckenthaler Car Show
 - 1. Friday, May 17, Set Up/Vehicle Access: 4pm–8pm
 - 2. Saturday, May 18, Tabling and Sell Car Raffle Tix
 - a. Hot Rod and Custom (DJ not available)
 - b. Set up by 7am; 8am – 2pm
 - 3. Sunday, May 19, Tabling and Sell Car Raffle Tix
 - a. Concours d’ Elegance (DJ may not be available)
 - b. Set up by 9am; 10am – 4pm
- v. FCF Promo Table at McCoy Mills Model T Car Show
 - 1. Sunday, June 2, 10am – 2pm/3pm (DJ traveling)
 - 2. Tabling and Selling Car Raffle Ticket
- b. Brent & Darlene Mtg with Sandy McCarthy, re: Legacy Program
 - i. Wed., April 3, 10am, CCF
 - ii. Brent provided a report re: “Cresendo Heritage Society. 10,000 Baby Boomers Retiring per day. \$400 Billion given to the following: #1 Religion; #2 Education. 2054 Telling Their Story.
- c. Brent and Darlene Researching Growth of FCF Heritage;
 - i. Met w/ 6 Key Alums on Tuesday, March 26 to identify ways to reconnect with FC Alums, and grow the program
- d. As of May 22, Darlene will be on extended vacation in Wyoming to work on property. Will be unable to attend and scribe for Last Board Meeting on Th, June 6. May be back 1-2 weeks: Mid July; Will be back for 2 weeks in September. (As a side note, Darlene will now be able to attend/scribe meeting for new date: Monday, 6/10/19, 4:30pm.
- e. Last Call for FC/Angels Night Tickets – Deadline is today. 700 sold. Goal is 1200.
- f. FC Veterans Resource Center is hosting a Golf Tourney. RSVPs are low. Help spread the word!

11. Adjournment:

FCF Board Vice President Irene Shaw Broden called for Adjournment at 10:57am.

Minutes Presented by Darlene Jensen, FC Foundation Board Secretary, 5/21/19