



Fullerton College Foundation

Fullerton College Foundation Executive Committee Meeting Minutes August 28, 2014

MINUTES OF THE MEETING OF THE EXECUTIVE COMMITTEE OF THE FULLERTON COLLEGE FOUNDATION, Inc. Thursday, August 28, 2014 at the Foundation Conference Room.

Executive Committee Members Present: Mary Dalessi, Dr. Rajen Vurdien, Bob Miranda, Carol Dodson, Chuck Allen, Mary Shaw and Jerry Callaghan. Others present: None

FCF President Mary Dalessi called the meeting to order at 9:35AM

- 1) The Minutes of the regular May 22, 2014 meeting were approved with one correction – it was not a “special meeting”.
- 2) Review of the results of the two Board “Working Group” sessions.
 - a. Mary was very pleased with the attendance at both meetings. The report was distributed to the committee members. Rajen commented that a new campus director of communications will be on-board next week which should help facilitate the relationship between the College and the Foundation. Chuck mentioned that he had met with Rajen regarding potential Foundation business-related opportunities including hosting classes for Korean and/or Chinese students/visitors. Other possible ideas include a shredding service and electronic recycling service.
 - b. Mary also said that we have opportunities to expand our Foundation alumni outreach.
 - c. Jerry raised the issue regarding who is responsible for developing action plans for one or more of the potential business opportunities.
 - d. The report was approved and will be distributed to all Board members prior to the Sept. 9, 2014 meeting.
- 3) Capital Program Discussion.
 - a. The suggestion that we initiate a capital campaign based upon Ventura College’s “Promise” scholarship – one year tuition and a book stipend for high school graduates in the Fullerton College service area. The program would start with a limited number of local high schools and grow it as the endowment grows over time. There was much discussion between the committee members about how to

select the schools and roll-out the program. It was suggested that we have one Anaheim High School, one Fullerton Joint Union HS District school and potentially the School of Continuing Education and La Vista High School. Rajen also suggested that the students take a minimum of 12 units per semester and that we develop a plan for recycling the purchased books.

- b. It was approved by the executive committee to present it to the full board at the September 9th meeting.
- 4) Potential Board members
 - a. Nicole Bernard – Manager of Economic Development – City of Fullerton
 - b. Alix Plum-Widner – FC Faculty
 - c. Debi Woelke – Retired FC Faculty
 - d. Nancy Lee – Local realtor
 - e. Ted Kim – Local business leader
 - f. Arnel Dino
 - g. Art Brown – Former mayor of Buena Park
- 5) Planned Giving Materials
 - a. Chuck showed the committee the materials that have been developed through Crescendo and have been personalized with Fullerton College pictures and information.
- 6) Scholarship Committee report
 - a. Chuck gave an update on the changes for the 2015-16 application period and the plan for entire scholarship cycle including three reviews per completed application and a better rating system. We'll need to grow the review committee to at least 12-14 members.
- 7) 2014-2015 Foundation Budget
 - a. Revenue to-date is running behind plan in the Membership program and unrestricted donations.
 - b. Expenses are on track with the exception of staff labor costs.
- 8) “Work study” was discussed at length and was basically left unresolved with the issues of training, supervision, computer access, etc. still not fully vetted and documented.
- 9) Chuck announced that we had received a new scholarship named after a former faculty member in the Art Dept. – Betty Ingram.

The meeting was adjourned at 11:00AM.